

# INTRODUCTION

OF

RECRUITING PACKET

# WHO WE ARE

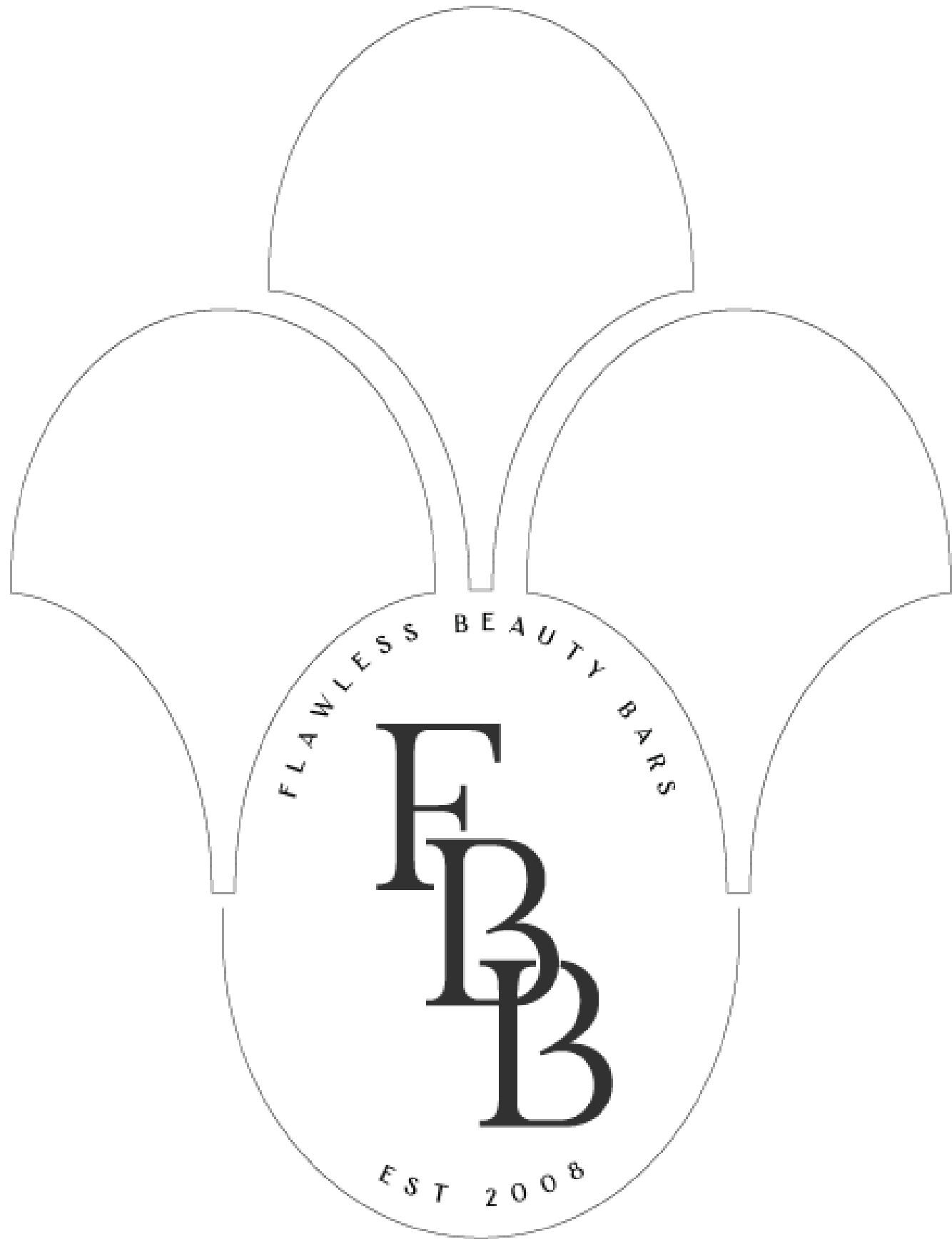
*Value Proposition*

## WHY

Flawless. Beauty Bars was created to relive the joy found in 'getting ready' for the special events in your life.

We strive to provide an experience where everyone feels included and beautiful as community.

A welcoming atmosphere where all beauty is celebrated, not judged. Offering services that enhance your personal style and aesthetic. Instruction is based on experience not credentials. Embracing imperfections as part of ourselves. Fundamental belief that education is essential and forever. Enhancing confidence through your own beauty.





# TEAM

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- Commission pay starting at 30% - 42%
- Product commission at 10%
- Free services
- Product discount
- Career development and support
- Flexible schedule
- Continued education to advance a skill or learn a new one
- Growth into independent leasing options available
- Marketing and digital media presence provided

SERVICE PROVIDER

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# Apprenticeships

Our apprenticeships are not a replacement for training or education, they are an enhancement. We believe often the best way to develop your mastery of a skill is to participate with other successful artists.

As an apprentice you will shadow a successful artist and then be given the time and tools to practice what you observed.



# SERVICES OFFERED



## LASH & BROW SERVICES

- Lash Extensions
- Lash Lift
- Brow Lamination
- Lash & Brow Tint
- Brow waxing

## AIRBRUSH TANNING

- Customized airbrush tanning services in studio and mobile

## MAKEUP APPLICATION

- Airbrush Makeup
- Traditional makeup application in studio or mobile
- Makeup lessons

# COMMUNITY

## LOCAL EVENTS

We participate in local events support our community and increase networking.

## MEDIA PRESENCE

We offer a cohesive media presence and branding for the studio as well as each individual team member in order to improve visibility.

We provide Google Ads and SEO.

## ONGOING COACHING

We offer coaching on clientele building, effective communication and client interaction.

We offer paid and free advanced training courses.



# WHAT WE EXPECT FROM YOU



Punctuality for your clients and meetings



Respectful behavior and inclusive language



Team attitude and behavior



Professional attire



Follow all safety and sanitation standards



Client engagement and follow up



Consistent attendance of 3 shifts per week minimum

# What we can offer

Inclusive and purposeful work environment, with advancement opportunity. Ownership of your earning potential and variety in your day. Community. Continued education and training, empowering leadership who support your growth and development.







# SEQUOIA LEOPOLD o8

*Founder & Owner*

Sequoia founded Flawless Beauty Bars in 2008 as an airbrush tanning studio and a way to earn extra money during the housing crash. She has since grown the Flawless brand into a respected beauty company with a beauty studio, full salon, and soon to launch an online education platform. Her passion for inclusion and transparency in the beauty industry has set the company apart, and gained an excellent reputation within the local community.

Serving clients from high school homecoming thru their wedding day and as they build a family has been her legacy and joy within the Pacific Northwest.

Although she now travels internationally for work and beauty coaching she still maintains a presence and cares about the business, team, and community.

# LET'S WORK TOGETHER

## EMAIL

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## CALL

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## STUDIO ADDRESS

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